

Select Ad Size:

☐ Inside Front Cover - \$200

☐ ½ Page - \$80



2024 SENIOR EXPO REGISTRATION

Benefiting the Senior Center & Strong Kids Campaign



VENDOR / EXHIBITOR

SATURDAY, OCTOBER 5, 2024 ● 9 A.M. TO 1 P.M. ● TWIN LAKES FAMILY YMCA

The 18th Annual Senior EXPO, hosted by Treasure of the Hills Senior Center, in partnership with the Twin Lakes Family YMCA will be held on Saturday, October 5, 2024 from 9:00 a.m. to 1:00 p.m. at the Twin Lakes Family YMCA located at 204 E. Little Elm, Cedar Park, and is free and open to the public. The Senior Expo is held for active seniors (50+) and their families and caregivers searching for products and services available in the North Travis County/Williamson County areas.

Treasure of the Hills Senior Center has hosted the Senior Expo since 2005, excluding 2020 and 2021 due to the pandemic. The Expo is primarily focused on the elderly and their families in Cedar Park and surrounding areas. In addition to our regular publicity and marketing (i.e., Seniorific News, Cedar Park Chamber of Commerce, Texas Co-op (PEC), several senior living facilities, churches, & senior centers), the YMCA will publicize the Senior Expo to their membership of nearly 11,000. Because of this special partnership, we anticipate exponential growth in attendance.

As a Vendor, a link to your website will be included on TOTH's website for one year, which is also available on the City of Cedar Park website. As a Sponsor, in addition to the numerous benefits you receive, your company helps underwrite expenses to host the Expo and helps fund senior programs at the TOTH Senior Center. Because this year, we are partnering with the YMCA, we will also be benefitting the **Strong Kids Campaign**. We believe that booth space will go quickly due to the change in venue, the change in Expo date, and our new partnership with the YMCA. Submit your Registration Form as soon as possible; booth space is allocated on a first-come basis.

Deadline to Register is August 1, 2024				
<u>VENDOR: Select Type</u> ☐ Non-Profit Business \$100 for a table with 2 chairs		For-Profit Business \$160 for a table with 2 chairs		
SPONSORSHIP: Select Type (optional)				
☐ Gold Level \$2000	☐ Silver Level \$1000	☐ Bronze Level \$500		
Gold Level—\$2000 Listed as sponsor in marketing materials & social media Full page ad in the EXPO program Choice of booth location at Expo Three 15-second announcement during event Premium Display Listing on TOTH website Months Ads in Gazette newsletter	Silver Level—\$1000 Listed below Gold Level sponsors in printed marketing materials Half-page ad in the Expo program Choice of booth location after Gold Level sponsors Two 15-second announcement during event Display Listing on TOTH website Months Ads in Gazette newsletter	Bronze Level—\$500 Listed below Gold & Silver Level sponsors in printed marketing materials Quarter-page ad in EXPO program One 15-second announcement during event Display Listing on TOTH website Months Ads in Gazette newsletter		

Ads should be provided in high resolution JPEG or PDF format with proper size and proportion for the Ad sizes selected. Prepared Ads should be emailed to EXPO.TOTH@gmail.com no later than September 1, 2024. If you need assistance in designing your ad, contact EXPO Coordinator Ellen Fannin EXPO.TOTH@gmail.com as soon as possible. Sponsorships must be paid in full prior to receiving benefits.

PROGRAM AD: Select Size (optional)

☐ Inside Back Cover - \$200

☐ ¼ Page Horizonal - \$50

☐ Full Page - \$150

☐ ¼ Page Vertical - \$50

TOTH would like to thank you for your support of the 2024 Senior EXPO.

All marketing is the responsibility of TOTH, & we will work together with you to ensure the success of the Senior EXPO! There are limited tables available so sign up today!!

REGISTRATION INFORMATION

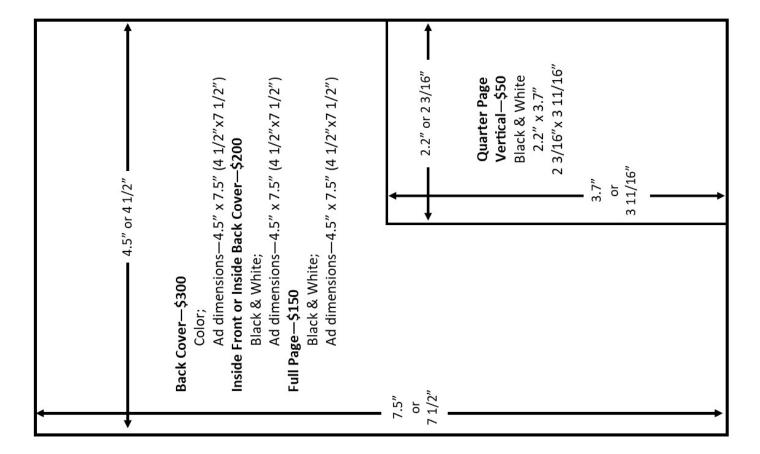
Company Name:				
Contact Representative(s):	,	ppear in the program,		
Address/City/Zip:		·		
Telephone:	Telephone:			
Email address:	Email address:			
Company Website:				
Please advise if special electrical access/	needs are required:			
Will you be providing a door prize?	∃ Yes □ No	(We prefer only one door prize per exhibitor.)		
Please describe your business/agency/p	roduct/service as you wc	ould like for it to appear in the program (50-word max.):		
•		work, and shop in the Cedar Park area.		
 Attendees use it for notetaking and future product reference. Older adults are the most thriving demographic group with the highest income! 				
 Your business investment in the community can enhance the quality of life, product awareness 				
 Together, we can enhance the quality of life and provide information on products and services for hundreds of seniors and their families. 				
Senior Expo program advertisen		t of the program and the Senior Expo, as well as provide of the Hills Senior Center and the <i>Strong Kids Campaign</i> at		
Method of Payment? Cash	☐ Check	☐ Credit Card (MC/Visa/AMEX/Discover) Call 512-331-6000 to provide card information		
		TOTH - Mail checks and completed registration to:		
		newood Drive, Cedar Park, Texas 78613. Sail.com, an invoice will be sent for a credit card payment.		
	r EXPO Coordinator Ellen F	ing the setup and other necessary details will be sent to you. Fannin at 512-689-3438 or EMAIL at EXPO.TOTH@gmail.com .		

FOR OFFICE USE:

Processed by: _

Payment Received: \$_

Receipt #:





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