



2025 SENIOR EXPO SPONSORSHIPS

New to all levels of sponsorships this year is the opportunity to host a presentation on your product, service or related topic. Presentations should be 30 minutes in length with an additional 15 minutes allotted for seating and dismissal. Each presentation will be held in one of the three Community Rooms at the Rec Center beginning at 9:30 a.m. We will have announcements regarding each presentation and will provide ambassadors to escort attendees to the room. Sponsorships must be paid in full prior to receiving benefits.

Gold Level—\$2000

- ♦ Listed as a Gold sponsor in marketing materials & social media
- ♦ Full page ad in the EXPO program
- ♦ Choice of booth location at Expo
- ★ Presentation Time Slot *(Please supply organizers with topic title in advance for publicity purposes.)*
- ♦ Three 15-second announcement during event
- ♦ Premium Display Listing on TOTH website
- ♦ 6 Months Ads in Gazette newsletter

Silver Level—\$1000

- ♦ Listed below Gold Level sponsors in printed marketing materials
- ♦ Half-page ad in the Expo program
- ♦ Choice of booth location after Gold Level sponsors
- ★ Presentation Time Slot *(Please supply organizers with topic title in advance for publicity purposes.)*
- ♦ Two 15-second announcement during event
- ♦ Display Listing on TOTH website
- ♦ 4 Months Ads in Gazette newsletter

Bronze Level—\$500

- ♦ Listed below Gold & Silver Level sponsors in printed marketing materials
- ♦ Quarter-page ad in EXPO program
- ♦ Booth Space
- ★ Presentation Time Slot *(Please supply organizers with topic title in advance for publicity purposes.)*
- ♦ One 15-second announcement during event
- ♦ Display Listing on TOTH website
- ♦ 3 Months Ads in Gazette newsletter

Additional Information on Program Advertising

(Actual Ad sizes shown on back page.)

Ads should be provided in high resolution JPEG or PDF format with proper size and proportion for the ad size selected. Prepared Ads should be emailed to **expo.toth@gmail.com** no later than Friday, August 1, 2025. If you need assistance in designing your ad, contact EXPO Coordinator Ellen Fannin at **expo.toth@gmail.com** as soon as possible. Sponsorships must be paid in full prior to receiving benefits.